

KAI HOOGE

International Quality Leader | Automotive Executive | Speaker

QUALITY IS THE OPERATING SYSTEM.

...NOT JUST A DEPARTMENT.



SPEAKER-PROFIL

Kai Hooge verbindet operative Shopfloor-Erfahrung mit strategischer Qualitätsführung. Als Head of Quality Assurance bei Volkswagen Group Malaysia und mit Führungserfahrung in Deutschland, China und Malaysia spricht er über wirksame Qualitätssysteme, industrielle Komplexität, Produktionsanläufe und digitale Transformation.

SIGNATURE KEYNOTES

01 QUALITY CATALYST

THE CRITICAL ROLE OF QUALITY MANAGEMENT SYSTEMS IN ADVANCING SUSTAINABILITY & DIGITALISATION

Wie ein Qualitätsmanagementsystem von der Audit-Struktur zum operativen Steuerungs- und Entscheidungssystem wird.

QMS | SUSTAINABILITY | DIGITALISATION | AI

02 AUTOMOTIVE LAUNCH BLUEPRINT

MANAGING QUALITY RISKS DURING LOCALISATION & RAMP-UP

Wie Lokalisierungs- und Ramp-up-Risiken mit Struktur, Transparenz und operativer Führung beherrscht werden.

LOCALISATION | RAMP-UP | RISK | LEADERSHIP

WAS DAS PUBLIKUM MITNIMMT

- Komplexität in klare operative Strukturen übersetzen.
- Qualität als Entscheidungs- und Führungssystem nutzen.
- Ramp-up-Risiken früher sichtbar und steuerbar machen.
- KI pragmatisch in bestehende Qualitätsprozesse integrieren.

SPEAKER SNAPSHOT

International: Deutschland, China, Malaysia

Perspektive: Vom Shopfloor bis zur Executive-Führung

Fokus: Automotive, QMS, Launch, Operational Excellence & AI

Bühne: Internationale Manufacturing- und Automotive-Konferenzen



STAGE PRESENCE | Manufacturing Excellence Kuala Lumpur | International NEV Summit Bangkok | 2026

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SPEAKER PROFILE

Kai Hooge connects hands-on shopfloor experience with strategic quality leadership. As Head of Quality Assurance at Volkswagen Group Malaysia, with leadership experience across Germany, China and Malaysia, he speaks about effective quality systems, industrial complexity, production launches and digital transformation.

SIGNATURE KEYNOTES

01

QUALITY CATALYST

THE CRITICAL ROLE OF QUALITY MANAGEMENT SYSTEMS IN ADVANCING SUSTAINABILITY & DIGITALISATION

How a quality management system moves beyond audit compliance to become an operational engine for decisions and performance.

QMS | SUSTAINABILITY | DIGITALISATION | AI

02

AUTOMOTIVE LAUNCH BLUEPRINT

MANAGING QUALITY RISKS DURING LOCALISATION & RAMP-UP

How localisation and ramp-up risks can be managed through structure, transparency and operational leadership.

LOCALISATION | RAMP-UP | RISK | LEADERSHIP

AUDIENCE TAKEAWAYS

- Translate complexity into clear operational structures.
- Use quality as a decision and leadership system.
- Make ramp-up risks visible and manageable earlier.
- Integrate AI pragmatically into existing quality processes.

SPEAKER SNAPSHOT

International: Germany, China, Malaysia

Perspective: From the shopfloor to executive leadership

Focus: Automotive, QMS, launch, operational excellence & AI

Stage: International manufacturing and automotive conferences



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